



**VIRGINIA ACADEMY
OF
FAMILY PHYSICIANS**

**2015
ANNUAL REPORT**

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VIRGINIA ACADEMY OF FAMILY PHYSICIANS

VISION AND MISSION STATEMENTS

VAFP Vision Statement

The vision of the VAFP is for Virginia to be the best place for our citizens to receive their healthcare and for family physicians to practice medicine.

VAFP Mission Statement

The mission of the VAFP is to empower its members to be personal physicians who provide high quality, accessible health care, dedicate themselves to the wellbeing of the citizens of Virginia, and are guided by the principle that the family physician is the specialist of choice for lifelong health care.

2015 ANNUAL BUSINESS MEETING AGENDA

- I. Call to Order
Robert I. Elliott, MD, FAAFP
VAFP President
- II. Welcome and Introductions
- III. President's Report
- IV. Presentation of VAFP Academy Awards
- V. Election of 2015-16 VAFP Officers and Directors
- VI. Greetings from the American Academy of Family Physicians
Warren A. Jones, MD, FAAFP
AAFP Past President
- VII. Adjournment

2014-2015 OFFICERS, DIRECTORS AND EX OFFICIO MEMBERS

PRESIDENT

Robert I. Elliott, MD, Hurt

PRESIDENT ELECT

Charles O. Frazier, MD, Williamsburg

FIRST VICE PRESIDENT

Lindsey D. Vaughn, MD, Suffolk

IMMEDIATE PAST PRESIDENT

Sean W. Reed, MD, Charlottesville

TREASURER

Roger A. Hofford, MD, Roanoke

SECRETARY

Kent E. Willyard, MD, Newport News

EXECUTIVE VICE PRESIDENT

Mary Lindsay White, Richmond

2015 DIRECTORS

Grace Chiu, MD, Prince George

S. Hughes Melton, MD, Bristol

Dena R. Hall, MD, Suffolk

2016 DIRECTORS

Rupen S. Amin, MD, MBA, Harrisonburg

Timothy M. Beirne, MD, Vinton

Elizabeth A. Cook, MD, MPH,

Huddleston

2017 DIRECTORS

Susan D. Hundley, MD, Clarksville

Patricia L. Matto, DO, Danville

Katherine Neuhausen, MD, MPH,

Richmond

AAFP DELEGATES

Kurtis S. Elward, MD, MPH,

Charlottesville

Sterling N. Ransone, Jr., MD, Deltaville

AAFP ALTERNATE DELEGATES

Jesus L. Lizarzaburu, MD, Grafton

E. Mark Watts, MD, Vinton

MSV DELEGATE

Robert I. Elliott, MD, Hurt

MSV ALTERNATE DELEGATE

Charles O. Frazier, MD, Williamsburg

EX OFFICIO MEMBERS

Brian A. Dickens, DO, Salem

Michael P. Jeremiah, MD, Roanoke

Anton J. Kuzel, MD, Richmond

Christine C. Matson, MD, Norfolk

M. Norman Oliver, MD, Charlottesville

NOMINEES FOR OFFICERS, DIRECTORS AND AAFP & MSV REPRESENTATIVES

PRESIDENT ELECT

Lindsey D. Vaughn, MD, Suffolk

AAFP DELEGATE

Sterling N. Ransone, Jr., MD, Deltaville

FIRST VICE PRESIDENT

Rupen S. Amin, MD, MBA, Harrisonburg

AAFP ALTERNATE DELEGATE

E. Mark Watts, MD, Vinton

TREASURER

Dena R. Hall, MD, Suffolk

MSV DELEGATE

Charles O. Frazier, MD, Williamsburg

2015-2016 DIRECTOR

Brian K. Unwin, MD, Roanoke

MSV ALTERNATE DELEGATE

Lindsey D. Vaughn, MD, Suffolk

2015-2018 DIRECTORS

Danielle M. Carter, MD, Franklin

Emmeline C. Gasink, MD, Newport News

John Scott Litton, MD, Pennington Gap

SECRETARY

Kent E. Willyard, MD, Newport News

COMMITTEE CHAIRS

CME/PROFESSIONAL DEVELOPMENT

Mitchell B. Miller, MD
Kurtis S. Elward, MD, MPH

COMMUNICATIONS

Kent E. Willyard, MD

EXECUTIVE

Robert I. Elliott, MD

FINANCE

Roger A. Hofford, MD

HEALTH OF THE PUBLIC

Christine C. Matson, MD
Elizabeth A. Cook, MD, MPH

NOMINATING

Charles O. Frazier, MD

LEGISLATIVE

Jesus L. Lizarzaburu, MD

PRACTICE ENHANCEMENT & QUALITY

Kurtis S. Elward, MD, MPH
Anton J. Kuzel, MD, MHPE

RESIDENT & STUDENT AFFAIRS

Mark H. Greenawald, MD
Patricia L. Matto, DO

PRESIDENT'S MESSAGE

ROBERT I. ELLIOTT, MD, FAAFP

HURT

THE I'S HAVE IT

There are many characteristics that define a physician; the four shared in previous articles, intuition, innovation, initiative, integrity are just a few. Others include compassionate, comprehensive, caring, etc. All these values give physicians something to cling to as we are constantly bombarded by outside forces some of which are beneficial, others just seem to drive a wedge further between the patient-physician relationship. As peripheral forces seek to define our profession, create market share, improve value, promote market strategy, etc. what lies at the center of our profession is the trust imparted to us by another individual to do our best in caring for them. Health systems can create target measures, MU2 can frustrate staff helping the team achieve goals, PQRS looms to measure reimbursement, but the physician's ability to improvise the treatment of the patient by using evidence-based protocols, intuition, one's own experience, and coordinating that with the patient's values and goals is what creates harmony in the exam room. This is what helps this old country doctor to get to the office each day. I thank you for listening to my ramblings this past year.



The year began, in July, at the Homestead with a breakfast meeting with Residents who requested a "one trusted site to turn to for job opportunities in the Commonwealth". The request prompted the VAFP staff to begin the search for options, investigate technical requirements, develop cost structure and address maintenance issues and by April the "Career Center" site is up and running on the VAFP website. At the July Board meeting held at the Homestead several issues were identified to present in October, at the Congress of Delegates (COD) which met in Washington, D.C. The resolutions were proposed by our Board and were written by Past President Dr. Sean Reed and Treasurer Dr. Roger Hofford. The first resolution asked AAFP to work with insurers to reduce the administrative burden for medication prior authorizations; the second sought to improve access to Managed Care Company's medication formularies; and the third resolution asked the AAFP in its advocacy efforts to develop and disseminate model state legislation.

In October the Board reconvened at Avoca, a historical home in Altavista. In this historic setting, the question was raised "are there any burning issues that legislation might be helpful for our members." The problem with the process required for Medication Prior Authorization was identified. The board discussed the development of language for legislation to be presented at the General Assembly session on the issue of Prior Authorization. Mr. Hunter Jamerson, our Legislative Consultant was instrumental in producing this Bill and finding sponsors for it.

PRESIDENT'S MESSAGE (CONTINUED)

ROBERT I. ELLIOTT, MD, FAAFP

HURT

Later in October the COD convened and the VAFP resolutions were presented by Delegates Dr. Kurt Elward and Dr. Sterling Ransome and Alternate Delegates, Dr. Jesus Lizarzaburu and Dr. Mark Watts. The resolution to seek standardization of the prior authorization process, and the resolution that directs the AAFP in its Advocacy efforts to create model legislation that could be used by state chapters were successfully submitted and won approval.

In November, the State Legislative Conference was held in New Orleans, issues on the national front that could be utilized on the state level were presented. The Health is Primary campaign launched during the AAFP Convention in October.

December's Finance Committee meeting, led by our Treasurer Dr. Roger Hofford found the Academy on good financial footing with improved revenue and growing membership.

January's Wintergreen meeting once again provided outstanding CME activities and the chance for members and their families to relax and reconnect with old friends and meet new ones. Thanks again to Dr. Mitch Miller and the VAFP staff for all their efforts in creating the appropriate learning environment.

Advocacy Day occurred on cross-over day in February under a new shared format with the Medical Society of Virginia's White Coats On-Call Day for Family Physicians at the Capitol. The day provided an opportunity for participants to learn about Advocacy, meet with Legislators, attend Committee Meetings and interact with our legislative liaisons.

Through the combined efforts of so many folks, our Legislative Consultant Mr. Hunter Jamerson and VAFP staff; MSV legislative liaison and staff; our Legislative Committee Chair Dr. Jesus Lizarzaburu and FamDocPAC Chair Dr. Sean Reed; our key contacts who wrote letters of support for the Legislation; the Medication Prior Authorization legislation passes and the governor signs the bill. The bill impacts Commercial payers, but through a budgetary amendment now includes Medicaid. Our members and key contacts again responded to calls to help with scope of practice issues that were introduced this session and the Academy is grateful for your response.

PRESIDENT'S MESSAGE (CONTINUED)

ROBERT I. ELLIOTT, MD, FAAFP HURT

The April Board of Directors meeting assembled in Lynchburg at the historic Craddock Terry Hotel. The Prior Authorization Legislation was celebrated as a major win for physicians in the Commonwealth. A study group is being formed that will meet this summer to explore Best Practices for the formularies of the Health Plans for the 10 most common medical conditions. Priority issues for the 2016 General Assembly Session were discussed. The Health of the Public committee, led by Dr. Christine Matson is working with the Virginia Department of Health (VDH) and the Virginia Center for Health Innovation (VCHI) initiatives that seeks to address the issues of healthcare disparity and the need for all citizens of the Commonwealth to have equal opportunity to be healthy. These include programs such as the Million Hearts Collaborative, and development of the State Innovation Models (SIM). At the April Board Meeting Mr. Terry Schulte, announced his resignation from the Academy. Terry served the Academy for over 26 years. He has been the face of the Academy for many years, and is as typical for him has led with quite dignity and humble servant-hood. The Board accepted with regrets his resignation but is forever indebted to his service, and wished him well in all his endeavors. The Board promoted Mary Lindsay White to the position of Executive Vice-President; Mary Lindsay has served the Academy for over sixteen years, and received her Master of Health Administration from Virginia Commonwealth University. The Academy is in good hands with her leadership and we wish her well.

In May, a Chapter delegation attended the AAFP Annual Chapters Leadership Forum (ACLF)/National Constituency Leaders Forum (NCLF) in Kansas City. The forum provided an opportunity for chapter leaders to hone leadership skills, hear from AAFP leaders on topics such as Health is Primary Campaign (@HealthisPrimary), and network with other leaders from different State Chapters. The Washington Academy of Family Physicians' Annual meeting was held near Seattle and an opportunity to learn of other State Chapter's initiatives and local chapter's development was heard.

It has been an extraordinary year; I have enjoyed watching the amazing leaders and staff this academy has who turn ideas into concepts and concepts into policy. The VAFP has continued to demonstrate leadership on the national stage, as I have traveled about I hear from other State Chapters who want to know how problems were solved in Virginia. My response is quite simple, we hear of a problem and seek answers, recognize an issue and help develop consensus for solutions. There are more of you out there who can help, "an informed and active citizenry, Thomas Jefferson stated, is the bulwark of democracy" and Ralph Waldo Emerson stated "that in every great work a man sees a part of himself"; please be informed and be involved with your Academy.

PRESIDENT'S MESSAGE (CONTINUED)
ROBERT I. ELLIOTT, MD, FAAFP
HURT

Finally, I thank you for the opportunity to serve you this past year it has truly been an honor. I would also like to thank my wife Brenda and my family for sharing me a little more this year than usual, and my partners at Central Virginia Family Physicians for covering for me in my absences, and finally to my patients for understanding my decreased availability to them.

Sincerely,

Robert I. Elliott, MD, FAAFP
President

INCOMING PRESIDENT'S MESSAGE

CHARLES O. FRAZIER, MD, FAAFP

WILLIAMSBURG

It was the best of times, it was the worst of times..."

Dear Colleagues,

I don't know about you, but I feel that way about family medicine right now.

It is the best of times, because, at the core of it all, we still have the amazing privilege of providing comprehensive care to patients and their families, delivering a service that no other specialty can. And yet, it is the worst of times because the bureaucracy and documentation and "clicky boxes" take up an inordinate amount of time, time that we could otherwise devote to those very same patients.

It is the best of times, because policymakers finally seem to be beginning to understand the value of family medicine. Emerging accountable and value-based care models have primary care "patient-centered medical homes" at their very foundation. Some payors in our state are finally beginning to provide per-member-per-month payments to help support care coordination. And yet, it is the worst of times, because we are still paid primarily fee-for-service, we still have those productivity pressures, and we have to try and navigate both payment models. It is the worst of times, because all those programs that had previously offered incentives, such as PQRS and Meaningful Use, are now transitioning to the penalty phase, with mostly downside and little upside.

It is the best of times, because electronic health records allow us to capture and access data, develop registries, close care gaps, and manage our population of patients unlike anything we could do before. But it is the worst of times, because these systems are still too hard to use, and, because of the fee-for-service "bullets," create notes that are often full of less-than-helpful verbiage. On top of that, we have to learn a new coding system, ICD10, where 13,000 codes have expanded to 68,000 codes, and many of our EHRs don't help us choose the codes very well.

It is the best of times, because high deductibles and greater out-of-pocket costs are leading patients, by necessity, to become more engaged in their healthcare, and yet is the worst of times, because those same developments are causing them to delay or avoid needed care.



INCOMING PRESIDENT'S MESSAGE (CONTINUED)

CHARLES O. FRAZIER, MD, FAAFP WILLIAMSBURG

It is the best of times, because mobile devices, apps, and patient portals are engaging our patients and providing new levels of convenience and access. Patients can now see parts of their records and request appointments online or directly from their smartphones. New health apps can educate patients and get them more involved in their own care, and “virtual” video visits can give physicians and patients a new way to interact. And yet, I’m not sure we really know how to effectively use all this technology in our current care models. And I believe we are ill-equipped to handle the staggering amount of data that may flow to us from wearable devices and home-based monitoring equipment.

Suffice it to say, this is a time of incredible, incredible change in medicine. I’m not sure we can envision what the future holds for us in even the next decade or two, but we know we are on the verge of applying genomics and pharmacogenomics to more specifically target treatment for our patients. The availability of that sort of “precision medicine” will bring new challenges to scope of practice, because the market will apply pressure to drive care down to the least expensive provider.

So how do we, as family physicians, manage all this increasingly rapid change? How does the VAFP help our members navigate these uncharted waters? To be honest, I’m not sure I have a great answer, but several things come to mind. First of all, we need to continue to listen to you, our members. We need to know what you’re living with every day in practice and understand your challenges. We need to monitor the environment and communicate anticipated changes. We also need to continue the strong advocacy work that we’ve done and help protect our patients (and our members) legislatively. And we need to continue to provide strong CME that not only keeps up with the newest tools in our clinical toolbox, but also shares best practices and ideas around integrating some of the newer consumer-oriented technologies into our practices.

Despite the dichotomy of my discussion above, I am actually very excited about family medicine. Yes, there will be a lot of change, but I am sure that family physicians will rise to the challenge. And I am hopeful that payors and policymakers will continue to see the value of excellent, physician-led primary care and comprehensive care coordination.

I feel fortunate to have served on the VAFP Board as a Director and Officer over the last several years, and I am honored by the opportunity to serve as President this coming year. I thank the other Board members for their service, and I am very appreciative of the staff of the academy; they do an excellent, excellent job. But most of all, I want to thank you, the family physicians of the Commonwealth, for the excellent care that you provide to your patients. I am humbled by your dedication and the work that you do every single day.

Sincerely,
Charles O. Frazier, MD

LEGISLATIVE UPDATE

HUNTER JAMERSON, JD, MBA

LEGISLATIVE CONSULTANT

2015 was an extremely successful year for the Academy's advocacy efforts. Most significantly, VAFP, alongside its medical specialty partners, was successful in securing passage of House Bill 1942 (Habeeb, R-Salem) and Senate Bill 1262 (Newman, R-Lynchburg) which bring significant reforms to Virginia's prescription drug prior authorization laws. Additionally, VAFP was successful in the defeat of Senate Bill 1244 which would have allowed a major scope of practice expansion in the practice of chiropractic.

- HB 1942 / SB 1262 – VAFP's primary advocacy effort in the 2015 legislative session was successful. These twin bills, signed into law by Governor McAuliffe, bring significant reforms to Virginia's prescription drug prior authorization statutes. Under the new law, health carriers are mandated to accept electronic submission of prior authorization requests. Carriers must respond within established timeframes, including provisions for urgent requests, and are limited to making only certain documentation requests. Formularies and prior authorization requirements must also now be readily retrievable. Continuity of coverage for patients transitioning between health plans was also secured. Finally, a working group of physicians and health plan representatives is tasked with identifying evidence-based opportunities for standardization and efficiency.

- SB 1244 – While previous scope of practice debates have typically involved nurse practitioners, this year the chiropractors sought a significant scope of practice expansion. This bill would have authorized chiropractors to conduct Department of Transportation physical examinations. While limited to DoT physicals, the bill could have served as a launching pad for even broader authority for chiropractors to perform annual physicals for the general population. Passed in many other states, VAFP was able to defeat this bill in Virginia.

VAFP's advocacy efforts will continue throughout 2015. VAFP continues to work to identify those legislative issues that affect all members, regardless of practice setting, and to advocate effectively on behalf of the interests of family medicine. To that end, a primary focus for the upcoming legislative year is the continuation of prior authorization reforms.

In addition to its advocacy in the General Assembly, VAFP is present in many other forums too. The Medicaid Physician-MCO Liaison Committee will continue its study of potential reforms to encourage physician participation and cost efficient health care. Additionally, VAFP is participating in multiple forums to expand graduate medical education opportunities in order to grow the number of family medicine residents in Virginia.

VAFP welcomes your participation and input into its advocacy platform. Should you wish to serve as a Key Contact to your legislator on matters of importance to family medicine, please call the VAFP Headquarters to indicate your interest. Likewise, should an issue arise that you wish for VAFP to consider including in its advocacy efforts, please alert a member of the Legislative Committee or call the VAFP Headquarters.

MEMBERSHIP

The Virginia Academy of Family Physicians membership continues to increase annually. As of May 2015, total VAFP membership stood at 3,362 which is an increase year to date. Active membership totaled 1,960, resident membership at 176, and student membership at 969, also an increase year to date. Four additional categories including Life membership totaled 257.

Additionally, comparing the VAFP to other chapters with over 1,000 members, the VAFP ranked in the top five for active member retention and new physician retention.

The VAFP continues to offer as a membership benefit a free subscription to Daily POEMs from Essential Evidence Plus. Daily POEMs (Patient Oriented Evidence that Matters) alerts and 3,000+ archived POEMs help members stay abreast of the latest and most relevant medical literature. In addition, see page 21 for information on the VAFP's New Career Center.

RESIDENTS & STUDENTS

The Virginia Academy of Family Physicians Board of Directors has one resident representative and one medical student representative who serve on the Board on a rotating basis. Representatives are chosen on a rotating basis by their peers from a subcommittee of residents and students representing all the schools and residency programs in Virginia. These subcommittees meet by phone quarterly, have their own VAFP list serve, and gather for an in-person meeting during the Wintergreen conference. The VAFP provides funding for one resident and student to attend each VAFP Board meeting.

The VAFP provides complimentary housing for students and residents to attend the VAFP Winter Family Medicine Weekend held annually at Wintergreen Resort. At the 2015 VAFP Winter Family Medicine Weekend, 17 Family Medicine Residents and 48 medical students were in attendance. Dues are paid by the VAFP for resident members in their first year of residency. Medical student dues are complimentary.

NECROLOGY REPORT

Dr. Samuel Webster Adams
Martinsville, VA

Dr. John G. Cametas
Richmond, VA

Dr. D. Parker Moore
Chapin, SC

Dr. B. Lewis Barnett
Kennesaw, GA

Dr. Maurice W. Frazier
Hampton, VA

Dr. Stephen Joseph Bednar
Lorton, VA

Dr. Samuel Martin
Speedwell, VA

FINANCES

The Virginia Academy of Family Physicians continues its tradition of operating under sound financial management. This effort is led by VAFP Treasurer Roger A. Hofford, MD.

For AAFP Chapters with an active membership of over 1,000 members, the VAFP's dues are the third lowest in the country. Additionally, the VAFP has had only three dues increases in the last 26 years.

Net income for fiscal year 2014 was \$83,760. This is significant given the financial impact of the reduction of outside grant income, challenging exhibit sales and decrease in interest income from VAFP investment vehicles.

Of special importance is that Support and Revenue for the VAFP resulted in an increase in dues revenue, interest income, annual meeting revenue and interest revenue. This is especially important in that the VAFP's expenses including both Program Services and Supporting Services remained essentially the same compared to fiscal year 2013. Of equal importance, the VAFP ended fiscal year 2014 with Unrestricted Net Assets of just under \$1,200,000 and total assets of just over \$1,600,000.

FINANCES—STATEMENT OF FINANCIAL POSITION & ACTIVITIES

FOR THE YEAR ENDING DECEMBER 31, 2014

SUPPORT AND REVENUE

Membership dues	\$ 533,524
Annual Meeting	\$ 183,531
CME seminars	\$ 159,087
Interest income	\$ 22,854
DOT Training	\$ 7,250
Other	\$ 815
Total support and revenue	\$ 907,061

EXPENSES

Program services	\$ 386,757
Supporting services	\$ 436,544
Total expenses	\$ 823,301

Unrestricted Net Assets, beginning of year	\$1,106,173
Increase in unrestricted net assets	\$ 83,760
Unrestricted Net Assets, end of year	\$1,189,933

ASSETS

CURRENT ASSETS

Cash and cash equivalents	\$1,439,305
Accounts receivable	\$ 136,300
Prepaid expenses	\$ 17,631
Total current assets	\$1,593,236

PROPERTY AND EQUIPMENT

Office furniture and equipment	\$ 34,543
Accumulated depreciation	\$ (26,719)
Net property and equipment	\$ 7,824

Total Assets	\$1,601,060
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LIABILITIES AND UNRESTRICTED NET ASSETS

CURRENT LIABILITIES

Accounts payable	\$ 748
Deferred revenue	\$ 410,379
Total current liabilities and total liabilities	\$ 411,127

Unrestricted Net Assets	\$1,189,933
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Total Liabilities and Unrestricted Net Assets	\$1,601,060
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VAFP AWARDS

Congratulations to the recipients of this year's VAFP Awards. The Award applications were promoted in several issues of the VAFP Newsletter, via all member emails and were also promoted on-site during the VAFP Winter Family Medicine Weekend held at Wintergreen Resort in January, 2015.

Included in each registrant's conference booklet is information on how to nominate your peers for the 2016 VAFP Awards. The VAFP respectfully requests members to nominate a fellow family physician for one of these outstanding awards.

The 2015 Awards will be presented during the VAFP Annual Business Meeting. Due to scheduling conflicts, Dr. Sweet will receive her award during the VAFP 2016 Winter Family Medicine Weekend in January. Congratulations again to each of the recipients!!

Virginia Academy of Family Physicians 2015 Award Recipients

Virginia Family Physician of the Year



John O.
Marsh, MD
Middlebrook Family
Medicine
Middlebrook

Legislator of the Year Award



Delegate Greg
Habeeb
Virginia's 8th
District

James P. Charlton, MD Teacher of the Year Award



Mary Beth
Sweet, MD
Carilion Clinic
Family Medicine
Residency Program
Roanoke

F. Elliott Oglesby, MD Volunteer of the Year Award



Mary H.
Dawson, MD
Magnolia Family
Medicine
Abingdon

CONTINUING MEDICAL EDUCATION

The Virginia Academy of Family Physicians continues its tradition of offering first class, affordable continuing medical education conferences for Academy members.

Each year, the Academy sponsors two major CME activities. The Wintergreen Winter Family Medicine Weekend is held over three days in the winter months of January or February annually. This year the conference drew over 240 family physicians, residents, medical students, and other health care professionals. The exhibit portion of the conference was comprised of 37 exhibiting organizations - the maximum number available - and was sold out months in advance of the meeting.

The Academy's Annual Meeting & Exposition is held each summer. This year's conference is taking place July 30 - August 2, 2015 at The Williamsburg Lodge in Colonial Williamsburg. Academy members will have the opportunity to enjoy all of activities that Colonial Williamsburg has to offer at a very affordable cost. Approximately 56 exhibiting organizations will be available to discuss with members the newest in product and service developments. CME costs for Academy members' average \$15.00 per credit hour.

The VAFP sponsored numerous Self Assessment Module (SAM) Programs during 2014 and the first half of 2015. Multiple Maintenance of Certification sessions are being held in conjunction with this year's Annual Meeting and there are three more scheduled for the remainder of 2015. These sessions drew maximum attendance and continue to be evaluated very highly.

The Academy expresses its deep appreciation to the Chair of the Continuing Medical Education Committee, Mitchell B. Miller, MD, and his committee for their outstanding work in creating superb CME for VAFP members and to Kurtis S. Elward, MD, MPH and Mark H. Greenawald, MD for their exceptional work as SAMs presenters.

QUALITY AND PRACTICE ENHANCEMENT REPORT ANTON J. KUZEL, MD, MHPE & KURTIS S. ELWARD, MD, MPH

Great News!!

Family Medicine needs a "break, a buffer and a boost" - and an exciting initiative is under way to bring this home to Virginia! Virginia is one of seven regions awarded a practice enhancement grant from AHRQ. Lead organizations on the grant include VCU, the Virginia Center for Health Innovation, Community Health Solutions, and George Mason University. Additional collaborators include UVA, EVMS, and VT Carilion. VAFP members actively involved include Tony Kuzel (PI), Kurt Elward, Susan Miller, Mark Greenawald, Norm Oliver, Chris Matson, and Rick Bikowski. The Virginia collaborative is named "Heart of Virginia Healthcare" (HVH) because the principal focus of AHRQ is to improve attention to cardiovascular risk reduction in primary care, and because primary care is the heart of any effective healthcare system. HVH will recruit 300 small to medium FM and GIM practices and help them establish team care models that both improve quality and return joy to practice. See <http://www.vahealthinnovation.org/2015/06/04/heart-of-virginia-healthcare/> for more information and for a link to the recruitment page. We will have a major recruitment event held immediately after the close of our meeting in Williamsburg.

The other initiative of note is the Lt. Governor's task force working to establish a more reasonable set of metrics for health systems and individual practices. Tony Kuzel is representing the VAFP along with numerous other stakeholders. While the effort is still in early stages, it appears that there is consensus on having the triple aim be the guide for what measures are chosen, to use data that is already available, to choose measures that are based in evidence, and to keep it simple and much smaller than the hundreds of measures currently being demanded by payers.

These efforts demonstrate your family physician leaders working for you and with you to advance Family Medicine.

NEW VAFP CAREER CENTER

The VAFP launched a new career center in May 2015! The VAFP Career Center is the career hub for physician employment opportunities in Virginia and is the premier member resource to explore employment opportunities in Virginia or to recruit for open positions within your practice. The VAFP has discounted member rates for members that want to advertise open positions within the VAFP Career Center.

To access the Career Center visit www.vafp.org and utilize the Career Center link on the home page.

The VAFP Career Center will provide the opportunity to:

Manage Your Career:

- Search and apply to multiple family medicine positions that are all located in Virginia.
- Upload your anonymous resume and allow employers to contact you through the Career Center's messaging system.
- Set up job alerts specifying your skills, interests, and preferred location(s) to receive email notifications when a job is posted that matches your criteria.

Recruit for Open Positions:

- Promote your jobs directly to VAFP members via the exclusive Career Center email system.
- Search the anonymous resume database to find qualified candidates.
- Manage your posted jobs and applicant activity easily on this user-friendly site.

One of the goals at the VAFP is to provide members with training and tools to advance their career development. Please utilize the VAFP Career Center to find or fill a job in the future.

If you have any questions, please do not hesitate to contact the VAFP at 1-800-THE-VAFP or e-mail Matt Schulte at mschulte@vafp.org. Thank you for your ongoing support of the VAFP and we hope this member benefit will be very useful to you.

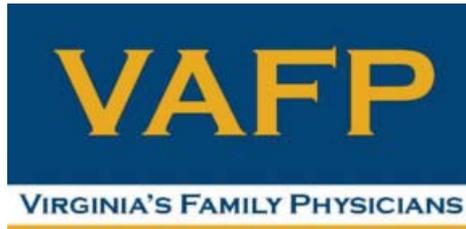
VAFP PAST PRESIDENTS

*William L. Powell, MD, Roanoke	1947-48
*James L. Hamner, MD, Mannboro	1948-49
*James D. Hagood, MD, Clover	1949-50
*Ira L. Hancock, MD, Virginia Beach	1950-51
*John O. Boyd, Jr., MD, Roanoke	1952-52
*Edward S. Haddock, MD, Richmond	1952-53
*Brewster A. Hopkins, MD, Stuart	1953-54
*Richard M. Reynolds, MD, Norfolk	1954-55
*Rufus Brittain, MD, Tazewell	1955-56
*Frank E. Tappan, MD, Berryville	1956-57
*Malcolm H. Harris, MD, West Point	1957-58
*W. Linwood Ball, MD, Richmond	1958-59
*Fletcher J. Wright, Jr., MD, Petersburg	1959-60
*Boyd H. Payne, MD, Staunton	1960-61
William J. Hagood, MD, Clover	1961-62
*Harry M. Frieden, MD, Norfolk	1962-63
*Frank D. Daniel, MD, Lynchburg	1963-64
Thomas L. Lucas, MD, Charleston, SC	1964-65
*Russell G. McAllister, MD, Richmond	1965-66
*Robert L. Cassidy, MD, Culpeper	1966-67
J. Powell Anderson, MD, Waynesboro	1967-68
*Howard I. Kruger, MD, Norfolk	1968-69
*A. Epes Harris, MD, Blackstone	1969-70
Clarence W. Taylor, Jr., MD, Shawsville	1970-71
*Thomas H. Jennings, MD, Bedford	1971-72
Alan Mackintosh, MD, Bristow	1972-73
T. Winston Gouldin, MD, Norfolk	1973-74
William B. Waddell, MD, Galax	1974-75
*Robert S. Smith, MD, Richmond	1975-76
*Levi W. Hulley, Jr., MD, Richmond	1976-77
George Robert Smith, MD, Shawsville	1977-78
Emerson D. Baugh, Jr., MD, Kenbridge	1978-79
Gene E. Clapsaddle, MD, Moneta	1979-80

VAFP PAST PRESIDENTS

Harold M. Horden, MD, Norfolk	1980-81
*James P. Charlton, MD, Virginia Beach	1981-82
Benjamin E. Norfleet, MD, Newport News	1982-83
J. Francis Amos, MD, Rocky Mount	1983-84
G. Stanley Mitchell, Jr., MD, Newport News	1984-85
*F. Elliott Oglesby, Sr., MD, Richmond	1985-86
Alvin J. Ciccone, MD, Norfolk	1986-87
*Robert F. Baxter, MD, Grundy	1987-88
J. Albert Hagy, MD, Roanoke	1988-89
Harold W. Markham, MD, Virginia Beach	1989-90
Leroy S. McDaniel, MD, Richmond	1990-91
T. P. Davis, MD, Christiansburg	1991-92
*Charles H. Crowder, Jr. MD, South Hill	1992-93
Stuart M. Solan, MD, Richmond	1993-94
J. Michael Ponder, MD, Franklin	1994-95
Roger A. Hofford, MD, Lynchburg	1995-96
Michelle Whitehurst-Cook, MD, Highland Springs	1996-97
Mitchell B. Miller, MD, Virginia Beach	1997-98
Larry G. Mitchell, MD, Richlands	1998-99
David A. Ellington, MD, Lexington	1999-00
J. Douglas Smith, MD, Harrisonburg	2000-01
Joseph Leming, MD, Colonial Heights	2001-02
Shane J. Kraus, MD, Glen Allen	2002-03
Cynthia C. Romero, MD, Virginia Beach	2003-04
Dena R. Hall, MD, Suffolk	2004-05
Kurtis S. Elward, MD, MPH, Charlottesville	2005-06
Wayne J. Reynolds, DO, Gloucester Point	2006-07
Sterling N. Ransone, Jr, MD, Deltaville	2007-08
E. Mark Watts, MD, Vinton	2008-09
Janice E. Ragland, MD, Herndon	2009-10
Jesus L. Lizarzaburu, MD Grafton	2010-11
Kent E. Willyard, MD, Newport News	2011-12
Mark H. Greenawald, MD, Roanoke	2012-13
Sean Read, MD, Charlottesville	2013-14

* Deceased



VAFP CME CALENDAR

2015

Saturday, September 12, 2015
Preventive Care SAM
Harrisonburg

Saturday, October 17, 2015
Preventive Care SAM
Charlottesville

Saturday, November 7
Hypertension SAM
Richmond

2016

January 29-31, 2016
VAFP 2016 Winter Family Medicine Weekend
Wintergreen Resort – Wintergreen

2017

February 3-5, 2017
VAFP 2017 Winter Family Medicine Weekend
Wintergreen Resort – Wintergreen