

# VAFP 2025 Annual Meeting & Exposition

**July 10-13, 2025**

Exhibit Dates – July 11-12

Marriott Virginia Beach Oceanfront Hotel

## Preliminary Exhibit Hours

### Thursday, July 10

Set Up 1:00 p.m. – 5:00 p.m.

Complimentary Welcome Reception (light hors d'oeuvres and beverages served) 6:00 p.m. – 7:00 p.m.

### Friday, July 11

Exhibit Hall Hours 7:00 am – 1:30 pm

Continental Breakfast 7:00 am – 8:00 am

Break 10:00 am – 10:30 am

Lunch 12:30 p.m.- 1:30 p.m.

### Saturday, July 12

Exhibit Hall Hours 7:00 am – 10:30 am

Continental Breakfast 7:00 am – 8:00 am

Break 10:00 am – 10:30 am

Breakdown 10:30 am – 12:00 noon

## Table-top Exhibit Space – \$2,500

### Exhibitor Benefits

The following are included with your exhibit space:

- Identifying sign
- 6-foot draped table
- Pre-registration of exhibit personnel
- Access to the meeting app
- Exhibit listing in meeting app (including company description, logo, booth personnel and contact information)
- Post conference attendee list (name, practice name and location will be provided electronically)
- Two days of exposure to 150+ family physicians
- Complimentary Welcome Reception, breakfasts, coffee breaks, and lunch for exhibit personnel (up to four representatives)
- Recognition in the Fall edition of The Virginia Family Physician with a distribution of over 3,300 readers

## Exhibit & Sponsorship Opportunities

### Platinum Sponsorship \$7,500

- One Table-top Exhibit Space
- Friday Exhibit Hall Lunch (on-site signage and lunch recognition in the meeting app)
- Full color advertisement in the meeting app
- Plus All Exhibitor Benefits

### Gold Sponsorship \$6,700

- One Table-top Exhibit Space
- Exhibit Hall Breakfast (on-site signage and breakfast recognition in the meeting app)
- Full color advertisement in the meeting app
- Plus All Exhibitor Benefits

### Silver Sponsorship \$4,200

- One Table-top Exhibit Space
- Exhibit Hall Coffee Break (on-site signage and break recognition in the meeting app)
- Full color advertisement in the meeting app
- Plus All Exhibitor Benefits

### **Bronze Sponsorship \$3,000**

- One Table-top Exhibit Space
- Full color advertisement in the meeting app
- Plus All Exhibitor Benefits

### **Additional Sponsorship & Advertising Opportunities**

- Push notification opportunity (only 6 opportunities available) – \$300 (Send a message to all attendees through the meeting app push notification feature)
- Full Color Ad- \$500 (Includes a full color advertisement in the meeting app)
- Branded Email Recognition-\$500 (Include your company logo on the "Welcome to the VAFP 2025 Annual Meeting & Exposition" email correspondence with attendees)
- Meeting App Home Page "Highlight" (only 6 opportunities available) – \$1,000 (Feature your company name and link on meeting app's prominent home page)
- Audiovisual Support – \$2,500 (AV sponsorship for one day. Recognition noted on slide in the meeting room.)
- Name Badge Lanyard Sponsorship - \$2,500 (Logo or company name on name badge lanyard)
- Welcome Reception Sponsor - \$5,000 (Verbal recognition and prominent signage at the event)
- Product Theater – (please select the Contact Us button below and e-mail for information on this opportunity)